



FOR IMMEDIATE RELEASE:

HPD's *The Architecture Happy Hour* Celebrates Fifth Year Anniversary

Highly-acclaimed monthly networking event touts milestone at New Life Hardwoods, Dallas Design District

DALLAS, TEXAS – March 12, 2014 – HPD Architecture, LLC, a leading architecture and interior design firm, recently celebrated the fifth year anniversary of its highly-acclaimed *The Architecture Happy*

Hour monthly networking event. The special celebration was held at *New Life Hardwoods* in the Dallas Design District.

In 2010, HPD's principals, Holly Hall, AIA, CAPS, Larry Paschall, AIA, and Laura Davis, AIA, pioneered *The Architecture Happy Hour* monthly networking event to bring together architects, interior designers, and various industry members interested in reaching out to the design community. Held at a different location each month, the group is focused on creating trusting business relationships in a relaxed yet energetic atmosphere. From 140 members at its launch, *The Architecture Happy Hour* has grown to 1,947 in membership. It is the 8th largest architecture and 6th largest interior design meet-up group in the world.¹

In addition, HPD authors and hosts the audio podcast, *The Architecture Happy Hour*, an informal discussion about architecture for design professionals, clients, and architecture students available on iTunes. Currently, there are more than 65,000 worldwide subscribers to the podcast.

"We launched *The Architecture Happy Hour* to broaden our firm's professional network," said Davis, vice president, HPD. "Little did we know the impact this monthly event would have on the design community overall."

"Playing a role in watching people connect with those they never would have met is a privilege for us," added Davis.

More than 175 well-wishers joined the celebration at *The Architecture Happy Hour's* fifth year anniversary event. Sponsors included Abadi Accessibility; Design by Keti; DeVance Electronic Lifestyle; ProSource; DJ Deluxe Productions; Elegant Additions; Elevating Systems; Brian Hadar; JWA Construction; Susan Melnick; ProtectUs Security; Signature Millwork; Target Public Marketing; and Trimble Studios.

About HPD Architecture, LLC

Dallas-based HPD Architecture, LLC is an award-winning, client-centered and solutions-oriented architecture and interior design firm. Founded as a woman-owned business in 2008, HPD specializes in residential and commercial architecture. Principals Holly Hall, AIA,

¹ www.architecture.meetup.com

CAPS, Larry Paschall, AIA, and Laura Davis, AIA, blend their unique talents, expertise, and experiences to serve their clients.

HPD focuses on new construction, renovations, and additions for private residences; and corporate and medical offices. In addition, HPD is seen as a “go-to” resource both within and outside of the design community.

The firm and its principals have been featured in *Success Magazine*; the *Dallas Business Journal*; *Dallas Morning News*, *Alaska Airlines Magazine*; and in a front cover profile in the June 2013 issue of *Construction News*. www.hpdarch.com

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